



Custom Medical Solutions for the Harshest Environments on Earth

Chinook E-News April 2011 Issue	New & Clearance!
<a href="#">Natural Disaster Readiness</a>	Check out our <a href="#">New arrivals</a> and <a href="#">clearance</a> sections!
<a href="#">QuikClot Combat Gauze, Now for Everyone!</a>	
<a href="#">Conferences and Shows</a>	

Dear Jessica,

In light of recent destruction from natural disasters around the world, we have provided some information from [Ready.gov](#) and [FEMA.gov](#) on how to be prepared before, during and after a natural disaster. In the US, our recent focus is on the rampage of tornadoes. Follow the links in the first article below to see how to be ready!

Next up, happy news for all of our non-military professionals! Now you can get the same great Z-Folded, Vacuum Sealed [QuikClot Combat Gauze](#) that has previously only been available for military personnel!

Also our Sales Team hits the road next week to attend conferences and visit in Texas! Check it out to see if we will be in your area!

Don't forget to visit our [new products](#) and [clearance](#) items as they change regularly.

Thank you!

## Natural Disaster Readiness - Tornadoes Create "Epic" Event

***They are calling it "Epic" and "Historic", that is this years Tornado outbreak in the US. Deaths in the double digits and sightings reported in the hundreds, do you know how to be prepared?? Below is a link to CNN regarding the storm of tornadoes and information from ready.gov and fema.gov on how to be prepared before, during and after a tornado or any other natural disaster.***

*(CNN) -- Powerful storms that have ripped across the Southeast killed more than 40 people over the past three days, according to the National Weather Service and reports from several states. A CNN meteorologist called the storms' impact on North Carolina "epic." Among the worst-hit places was Bertie County, North Carolina, a rural area in the northeast part of the state. The weather service reported 14 deaths in the county. Zee Lamb, county manager, said there were 11 fatalities.*

*The death toll across six states includes another nine in other parts of North Carolina; four in Virginia; seven in Alabama, two in Oklahoma, seven in Arkansas and one in Mississippi. The National Oceanic and Atmospheric Administration's Storm Prediction Center said it received reports of at least 230 tornadoes across the region during the past three days, though some of those reports were likely sightings of the same twister. Virginia Gov. Bob McDonnell declared a state of emergency "to direct all possible resources towards responding to this event." For North Carolina "When the storm count is finalized this will likely be an historic tornado*

outbreak," said CNN meteorologist Jacqui Jeras. "It is quite unusual to have this many supercell tornadoes of this intensity strike the area."

Source: <http://www.cnn.com/2011/US/04/17/severe.weather/index.html?iref=obnetwork>

## READY.GOV Tornado Preparedness

Tornadoes are nature's most violent storms. They can appear suddenly without warning and can be invisible until dust and debris are picked up or a funnel cloud appears. Planning and practicing specifically **how** and **where** you take shelter is a matter of survival. Be prepared to act quickly. Keep in mind that while tornadoes are more common in the Midwest, Southeast and Southwest, they can occur in any state and at any time of the year, making advance preparation vitally important.

### Step 1: Get a Kit

- Get an [Emergency Supply Kit](#), which includes items like non-perishable food, water, a battery-powered or hand-crank radio, extra flashlights and batteries.
- Store it in your shelter location

### Step 2: Make a Plan

#### Prepare Your Family

- Make a [Family Emergency Plan](#). Your family may not be together when disaster strikes, so it is important to know how you will contact one another, how you will get back together and what you will do in case of an emergency.
- Plan places where your family will meet, both within and outside of your immediate neighborhood.
- It may be easier to make a long-distance phone call than to call across town, so an out-of-town contact may be in a better position to communicate among separated family members.
- You may also want to inquire about emergency plans at places where your family spends time: work, daycare and school. If no plans exist, consider volunteering to help create one.
- Determine in advance where you will take shelter in case of a tornado warning:
  - Storm cellars or basements provide the best protection.
  - If underground shelter is not available, go into an interior room or hallway on the lowest floor possible.
  - In a high-rise building, go to a small interior room or hallway on the lowest floor possible.
  - Stay away from windows, doors and outside walls. Go to the center of the room. Stay away from corners because they attract debris.
  - A vehicle, trailer or mobile home does not provide good protection. Plan to go quickly to a building with a strong foundation, if possible.
  - If shelter is not available, lie flat in a ditch or other low-lying area. Do not get under an overpass or bridge. You are safer in a low, flat location.
  - Plan to stay in the shelter location until the danger has passed.
- Take a Community Emergency Response Team (CERT) class from your local [Citizen Corps chapter](#). Keep your training current.
- Find out how to keep food safe during and after an emergency by visiting [www.FoodSafety.gov](http://www.FoodSafety.gov).

### Step 3: Be Informed

**Familiarize yourself with the terms that are used to identify a tornado hazard.**

- A **tornado watch** means a tornado is possible in your area

- A **tornado warning** is when a tornado is actually occurring, take shelter immediately.

### **Listen to Local Officials**

Learn about the emergency plans that have been established in your area by your [state and local government](#). In any emergency, always listen to the instructions given by local emergency management officials.

For further information on how to plan and prepare for tornadoes as well as what to do during and after a tornado, visit: [Federal Emergency Management Agency](#), [NOAA Watch](#) or [American Red Cross](#).

Source: <http://www.ready.gov/america/beinformed/tornadoes.html>

### **FEMA - Ensure your safety after a disaster**

Find out how to care for your safety after a disaster

Your first concern after a disaster is your family's health and safety. You need to consider possible safety issues and monitor family health and well-being.

### **Aiding the Injured**

Check for injuries. Do not attempt to move seriously injured persons unless they are in immediate danger of death or further injury. If you must move an unconscious person, first stabilize the neck and back, then call for help immediately.

- If the victim is not breathing, carefully position the victim for artificial respiration, clear the airway, and commence mouth-to-mouth resuscitation.
- Maintain body temperature with blankets. Be sure the victim does not become overheated.
- Never try to feed liquids to an unconscious person.

### **Health**

- Be aware of exhaustion. Don't try to do too much at once. Set priorities and pace yourself. Get enough rest.
- Drink plenty of clean water.. Eat well.. Wear sturdy work boots and gloves.
- Wash your hands thoroughly with soap and clean water often when working in debris.

### **Safety Issues**

- Be aware of new safety issues created by the disaster. Watch for washed out roads, contaminated buildings, contaminated water, gas leaks, broken glass, damaged electrical wiring, and slippery floors.
- Inform local authorities about health and safety issues, including chemical spills, downed power lines, washed out roads, smoldering insulation, and dead animals.

Source: <http://www.fema.gov/rebuild/recover/health.shtm>

**Now you can have the Z-Fold too! QuikClot Combat Gauze**

**Chinook now offers QuikClot Combat Gauze in a Vaccum Packed, Z-Fold for Non-Military! Law Enforcement, EMS and Fire/Rescue Professionals can now get the same great product previously only available to military personnel!**

The ease of gauze. The power of QuikClot. Pack It. Wrap It. Stop Bleeding Cold.

- QuikClot Combat Gauze stops arterial and venous bleeding in seconds.
- Powerful yet cool, so it won't burn.
- Pliable to pack into even penetrating traumatic wounds.
- Flexible to cover any size or shape.
- No mixing. No measuring.
- No heat.
- Easy to use.
- Easy to remove.
- 4 yards x 3"
- \*Military has x-ray detectable strip, Non-Military does not



**QuikClot Combat Gauze  
(Non-Military Use) - [#05168LE](#)**

**QuikClot Combat Gauze  
(Military Use Only) - [#05168MT](#)**



## Conferences and Trade Shows

**Contact our sales department to set up a visit or learn more about any one of these events! [sales@chinookmed.com](mailto:sales@chinookmed.com).**

### **April 2011**

#### **SOG Expo**

April 24, 2011 - El Paso, TX

#### **TTPOA SWAT Conference**

April 28-29 - Dallas, TX

<http://www.ttpoa.org/Conference/>

### **May 2011**

#### **9th Annual US Army EMS Training Seminar (68 Whiskey)**

May 10-12 - San Antonio, TX

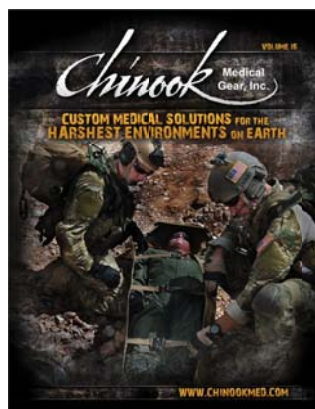
<http://www.cs.amedd.army.mil/68w/EMS-Seminar/EMS-Seminar.htm>

Thank you!

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